Forthview Website Review for 2024

Fife: Forthview Parish Church was formed on 1st January 2024. A website was required as a priority to host the Parish Profile and provide a common site for the five churches. It was designed and created by members of the five churches and went live on 7th May with the inclusion of the Parish Profile. The aim is for website to replace the five individual church websites. The Rosyth website was integrated into the Forthview website in August, Inverkeithing in October and North Queensferry in November, St Fillan's will in January 2025, Dalgety will follow later in 2025.

The usage has gradually increased and over the year there have been 7.5K page views and 2.2K active users. These numbers will increase when St Fillan's and Dalgety websites are integrated into the Forthview website. There was a spike during initial testing before release, a later one on release, and a final one when the new ministers were announced.

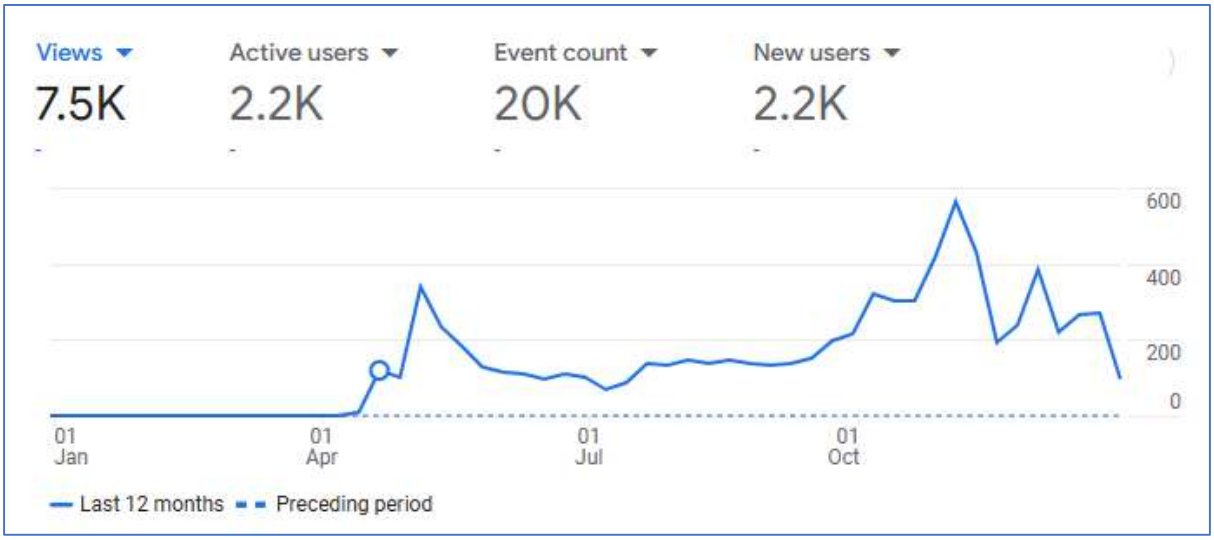


Figure 1 Website Views 2024

The most popular pages by page views in 2024, after the home page, were Parish Profile, Rosyth Home, Inverkeithing Home, Contact, Events & North Queensferry Home.

The most popular posts were Rev Andrea Fraser, Rev Sarah Smith, Vacancy Update October, Census 2022, Dalgety Bay Community Centre & Rev Ewan Ritchie.

During 2024 the website has had active users from 40 countries, including 74% from the UK and 13% from the US, followed by Germany, Ireland, and China.

Most users access the website from a mobile phone – 'users by mobile' 56%, 'users by desktop' 38 and 'users by tablet' 6%.

Feedback and comments are most welcome.

David Graham 1st January 2025